

**TIX CORPORATION**  
**12711 Ventura Blvd., Suite 340**  
**Studio City, California 91604**

August 7, 2019

Dear Stockholder:

Tix Corporation (the “**Company**”) will be holding its annual meeting of stockholders on September 27, 2019. This Letter and our Annual Report for the period ending December 31, 2018, the Notice of Annual Meeting and the accompanying Proxy Statement, each enclosed herewith, incorporated herein by reference and available at <http://www.tixcorp.com/>, provide you with notice of such meeting and notice of certain other developments and information regarding the Company and such meeting.

***Tix Performance - Return to Profitability, New Business Partnership and Addition of Three Highly Experienced Outside Directors***

**We are very pleased to report that the Company has generated positive Adjusted EBITDA for eleven of the last twelve months and the value of the Company’s stock has increased approximately 200% this calendar year since reporting the return of the MGM Cirque du Soleil shows and profitable operations.**

Our highlights for the first six months of 2019 include:

- **REVENUE GROWTH** – The Company has returned to year-over-year revenue growth; revenue has improved 6% over the prior year period.
- **ADJUSTED EBITDA** – Our Adjusted EBITDA, which includes an adjustment for non-routine legal and advisory services for corporate and governance matters, improved to \$547,000 as compared to (\$606,000) in the prior year period.
- **OPERATING INCOME GROWTH** – Our operating income was \$34,000 compared to an operating loss of (\$1,205,000) in the prior year period.
- **POSITIVE NET INCOME** – Our net income was \$37,000 compared to a net loss of (\$1,175,000) in the prior year period.
- **POSITIVE CASH FLOW** – Our cash flows from operations improved to \$147,000, compared to cash used in operations of (\$1,172,000) in the prior year period.

We anticipate further sequential quarterly improvement in operating income and cash flows throughout the remainder of this year. These tremendous improvements have been made despite the challenging Las Vegas market conditions witnessed over the past few years. We are constantly searching for new drivers of revenue and will continue to take all necessary steps to maximize stockholder returns.

We are also pleased to announce that we have taken two important steps which will bolster the Company’s significant business momentum and strategy to create long-term, sustainable stockholder value.

- First, we have partnered with Reservations Gateway in forming TixRez, LLC, which will provide online booking of activities throughout the world, driven by proprietary software. This partnership will allow us to expand online globally to extend our sales of activities beyond Las Vegas while continuing to source the best prices on world class activities and provide customers with quality service.
- Second, we filled three existing vacancies on the Board of Directors of the Company with three highly experienced outside directors: Jordan Fiksenbaum, David Saxe and Mesfin Eyob. These directors have deep knowledge and experience that fits squarely with Tix’s business, including entertainment, ticketing, marketing, travel and the Las Vegas market.

### ***The Upcoming Annual Meeting***

You are cordially invited to attend the Annual Meeting of Stockholders of the Company, to be held at 10:00 A.M., local time, on September 27, 2019 at Sportsmen’s Lodge Hotel, 12825 Ventura Boulevard, Studio City, California 91604 (including any adjournments or postponements thereof, the “**Annual Meeting**”).

As more fully described in the enclosed Notice of Annual Meeting and the accompanying Proxy Statement, the following items of business will be considered by our stockholders at the Annual Meeting: (i) the election of eight individuals to serve on our Board of Directors; (ii) the ratification of the appointment of Weinberg & Company, P.A. as our independent registered public accountant for the fiscal year ending December 31, 2019; and (iii) the transaction of any other business as may properly come before the Annual Meeting.

Whether or not you plan to attend the Annual Meeting in person, please submit your proxy to ensure your representation and the presence of a quorum at the Annual Meeting. You may submit your proxy by marking, signing, dating and mailing the WHITE PROXY CARD enclosed with the enclosed Proxy Statement.

The Board of Directors recommends that you vote (i) “**FOR**” the election of each of Mitch Francis, Aaron S. Bregman, Norman Feirstein, Andrew Pells, Steven L. Zelinger, Jordan Fiksenbaum, David Saxe and Mesfin Eyob to our Board of Directors and (ii) “**FOR**” the ratification of Weinberg & Company, P.A. as our independent registered public accountant for the fiscal year ending December 31, 2019, each as more fully described in the enclosed Notice of Annual Meeting and accompanying Proxy Statement.

**Your vote is important. We encourage you to vote your shares as soon as possible.** If you have any questions or need assistance in voting your shares, please contact our proxy solicitor, Harkins Kovler, LLC, toll-free at (844) 218-8384 or at (212) 468-5380 or by email at [TIXC@harkinskovler.com](mailto:TIXC@harkinskovler.com). On behalf of the Board of Directors and management at the Company, we would like to thank you for your continued support and confidence.

Sincerely,

/s/ Mitch Francis  
Mitch Francis  
President, CEO & Chairman